

FOR IMMEDIATE RELEASE

## CONSUMER PRODUCT SAFETY ACT

CLEVELAND – December 23, 2008 -- Leading Lady Company in Cleveland, Ohio is committed to the safety of its products. As such we are working closely with the Consumer Product Safety Council (CPSC) and the American Apparel and Footwear Association (AAFA) to meet all of the CPSC requirements.

Leading Lady will request from our suppliers the documentation for the General Certificate of Conformity (GCC). These documents will be on file for customers to view upon request.

To assure that we are doing everything that we can to guarantee our product safety, Leading Lady representatives have attended meetings in Washington DC to obtain all of the up-to-date information on the CPSC requirements.

Leading Lady, in partnership with their suppliers and customers, put the safety and best interest of the consumers first and foremost and will continue to do so going forward.

For more information about the Consumer Product Safety Commission and their requirements, visit <http://www.cpsc.gov/>.

For more information about the American Apparel and Footwear Association, visit <http://www.apparelandfootwear.org/>.

Founded in 1939 in Cleveland, Ohio, Leading Lady is the pioneer and industry leader in maternity and nursing intimate apparel in the country, including the manufacture of private label and licensed intimate apparel. In the last decade, the company has expanded into full figure, medical (post-mastectomy and surgi-bras) and other intimate apparel niche markets.

Contact: Erica Renner  
Director of Marketing and Public Relations  
216.464.5490 ext. 120  
erenner@leadinglady.com